California Office of Traffic Safety - Quarterly Performance Report (QPR)

GRANT NUMBER

AL10111

GRANT AGENCY

California Highway Patrol

REPORT PERIOD

October 1 – December 31, 2009

OTS REGIONAL COORDINATOR AND PHONE #

Julie Schilling (916) 509-3018

GRANT INFO

Grant Title:	Teen Choices 3		
Grant Duration:	10/01/2009 - 09/30/2011		
Final QPR and Executive Summary	Yes No No		
Schedule C Completed/Attached (if applies)	Yes No I If not, please explain on page 2		
Report Prepared By (include name/rank/class):	D. Baender (AGPA)/ B. Robinson (AGPA)		
Email:	BeRobinson@chp.ca.gov		
Phone:	916-843-3396		
BU	DGET INFO		
Quarterly Claim OTS-39 and 39a Submitted?	Yes No		
Equipment Valued Over \$5,000/ea Purchased?	Yes No Partial N/A		
Full Time Personnel Hired?	Yes No Partial N/A		
	If No/Partial, please explain on page 2.		
Total Grant Award	\$ 4,631,799.00		
Total Funds Claimed to Date on OTS-39 and 39	\$\frac{\{\\$55,797.52}}{\}\$ (Thru Dec. 31, 2009)		
Total Grant Balance	<u>\$ 4,576,001.48</u>		
Total Program Income Collected (If Applicable	e) <u>N/A</u>		
I certify that this report is accurate and in acco	•		
J. B. Rodriguez	Chief		
Type Full Name – Grant Director	Title		
Signature – Grant Director	Date		

California Office of Traffic Safety - Quarterly Performance Report (QPR)

QUARTERLY OVERVIEW

Report summary of quarterly status. Discuss activity accomplishments, delays in hiring and/or procuring other grant budgeted items. Identify grant agreement modification needs. All cumulative data is for the Federal Fiscal Year; October 1 through September 30.

<u>10/01/09 - 12/31/09</u> —During this reporting period, departmental personnel conducted a total of 269 informational presentations (103 regarding the E15M programs, 44 regarding Sober Graduation, and 122 regarding other CHP alcohol reduction education programs). In addition, the Department facilitated six E15M programs and 74 other CHP alcohol reduction educational programs. Over 26,000 students, and more than 1,200 faculty members, participated in the presentations and programs. Contract requests have been submitted for 161 mini-grants to facilitate E15M programs during the 2009/2010 school year. The grant coordinator processed three requests for reimbursement for E15M programs.

01/01/10 - 03/31/10 -

04/01/10 - 06/30/10 -

07/01/10 - 09/30/10 -

10/01/10 - 12/31/10 -

01/01/11 - 03/31/11 -

04/01/11 - 06/30/11 -

07/01/11 - 09/30/11 -

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GRANT GOALS AND OBJECTIVES

List and provide status on goals and objectives. Although statistics may be reported on the Schedule C, include delays in obtaining data, analysis of current statistics with base year statistics, explanation of problems, delays, what steps will be taken to complete, and adverse conditions or favorable developments which benefit the grant.

Goals

1. To reduce the number of California drivers aged 14 to 19, who had been drinking and involved in a traffic collision, by five percent from the 2005 through 2007 three-year average of 1,634 to 1,552 by June 30, 2011.

Progress: On Schedule.

Count of Drivers Aged 14-19 Who Were HBD in Collisions by Month, Statewide all Jurisdictions¹

Count of Drivers Aged 14-19 Who Were HBD in Collisions by Month, Statewide all Jurisdictions

by Month, Statewide an Jurisdictions				
Quarter	Baseline	Goal	Actual	
Oct Dec. 2009			4	
Jan Mar. 2010				
Apr June 2010				
Jul Sep. 2010				
FFY-1 Cumulative Subtotal			4	
Oct Dec. 2010				
Jan Mar. 2011				
Apr June 2011				
Jul Sep. 2011				
FFY-2 Cumulative Subtotal			0	
TOTAL	1,634	1,552	4	

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¹ "Official" (i.e., finalized) Statewide Integrated Traffic Records System (SWITRS) data is normally available approximately six to ten months after the end of each reported month. SWITRS data in the "Actual" column, whether provisional (incomplete) or official, is reported as it becomes available. Previously reported figures are updated with the most current SWITRS figures available at the time of reporting.

1. To publicize the E15M program, Sober Graduation events, and other CHP alcohol reduction education programs by conducting a minimum of 3,500 informational presentations to school districts, school boards, and/or secondary schools in California by June 30, 2011.

<u>10/01/09 - 12/31/09</u> – **Progress: On schedule.** During this reporting period, departmental personnel conducted a total of 269 informational presentations (103 regarding the E15M programs, 44 regarding Sober Graduation, and 122 regarding other CHP alcohol reduction education programs).

01/01/10 - 03/31/10 -

04/01/10 - 06/30/10 -

07/01/10 - 09/30/10 -

10/01/10 - 12/31/10 -

01/01/11 - 03/31/11 -

04/01/11 - 06/30/11 -

07/01/11 - 09/30/11 -

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- 2. To facilitate a minimum of 300 E15M programs by June 30 2011. In recent years, the E15M program has increased in popularity. In order to maximize the funding available to as many applicants as possible, participating schools shall not be allowed to present the E15M program more frequently than every other school year.
 - <u>10/01/09 12/31/09</u> **Progress: On schedule.** During this reporting period, the Department facilitated six E15M programs and 74 other CHP alcohol reduction educational programs. Over 26,000 students, and more than 1,200 faculty members, participated in the presentations and programs. Contract requests have been submitted for 161 mini-grants to facilitate E15M programs during the 2009/2010 school year. The grant coordinator processed three requests for reimbursement for E15M programs.
 - 01/01/10 03/31/10 -
 - 04/01/10 06/30/10 -
 - 07/01/10 09/30/10 -
 - <u>10/01/10</u> <u>12/31/10</u> –
 - 01/01/11 03/31/11 -
 - 04/01/11 06/30/11 -
 - 07/01/11 09/30/11 -

Number of Every 15 Minutes Programs

Quarter	Goal	Actual	+ or -	% + or -
Oct Dec. 2009		6		
Jan Mar. 2010				
Apr June 2010				
Jul Sep. 2010				
Cumulative Subtotal	150	6	0	-96.00%
Oct Dec. 2010				
Jan Mar. 2011				
Apr June 2011				
Jul Sep. 2011				
TOTAL	300	6	0	-98.00%

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3. To facilitate, on an as needed basis, Sober Graduation events and other CHP alcohol reduction education programs to schools unable to participate in the full E15M program by June 30, 2011.

<u>10/01/09 - 12/31/09</u> – **Progress: On schedule.** CHP PIOs continually market the Sober Graduation events and other alcohol reduction education programs to their respective secondary schools.

01/01/10 - 03/31/10

04/01/10 - 06/30/10 -

<u>07/01/10 - 09/30/10</u> -

<u>10/01/10 - 12/31/10</u> -

01/01/11 - 03/31/11 -

<u>04/01/11 - 06/30/11</u> -

07/01/11 - 09/30/11 -

Sober Graduation Events and Other CHP Alcohol Reduction Education Programs Facilitated

	# of Sober Graduation	# of Other CHP Alcohol
Quarter	Programs	Reduction Education Programs
Oct Dec. 2009		74
Jan Mar. 2010		
Apr June 2010		
Jul Sep. 2010		
Cumulative Subtotal	0	74
Oct Dec. 2010		
Jan Mar. 2011		
Apr June 2011		
Jul Sep 2011		
Cumulative Subtotal	0	0
TOTAL		74

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4. To develop and distribute to participants of the E15M program promotional items and/or program informational materials emphasizing the consequences of drinking and driving by June 30, 2011.

<u>10/01/09 - 12/31/09</u> – **Progress: On schedule.** A requisition was processed and purchase order approved for 30,991 aluminum bottles, 49,948 heavy duty reusable tote bags, and 70,000 awareness wristbands. The aluminum bottles will be blue, the tote bags and awareness wristbands will be black. The main graphic will be the logo which combines logos from Every 15 Minutes, CHP, and OTS with the safety message "Grow, Learn, and Thrive – Don't Drink and Drive".

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01/01/10 - 03/31/10 - 04/01/10 - 06/30/10 - 07/01/10 - 09/30/10 - 10/01/10 - 12/31/10 - 01/01/11 - 03/31/11 - 04/01/11 - 06/30/11 - 07/01/11 - 09/30/11 -
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5. To submit a draft or rough-cut of all printed or recorded material (brochures, posters, scripts, artwork, trailer graphics, etc.) to the OTS Public Information Officer at pio@ots.ca.gov and to your OTS Coordinator for approval 14 days prior to the production or duplication.

<u>10/01/09 - 12/31/09</u> – **Progress: On schedule.** The grant project coordinator is in the process of obtaining bids from vendors to have heavy duty vinyl banners made (3' x 10') to hang at secondary schools during the E15M program. Once a vendor is identified, an electronic picture of the banner will be submitted to the OTS Coordinator through CHP Special Projects Section, Grants Management Unit.

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01/01/10 - 03/31/10 - 04/01/10 - 06/30/10 - 07/01/10 - 09/30/10 - 10/01/10 - 12/31/10 - 01/01/11 - 03/31/11 - 04/01/11 - 06/30/11 - 07/01/11 - 09/30/11 -
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6. To use the following standard language in all press, media, and printed materials: "Funding for this program was provided by a grant from the California Office of Traffic Safety, through the National Highway Traffic Safety Administration."

<u>10/01/09 - 12/31/09</u> – **Progress: On schedule.** The contract language that accompanies the Short Form Contract, Std. 210 for mini-grants awarded to contractors to implement an E15M program states "Contractor agrees to use the following standard language in all press, media, and printed materials: "Funding for this program was provided by a grant from the California Office of Traffic Safety, through the National Highway Traffic Safety Administration."

04/01/10 - 06/30/10 -

07/01/10 - 09/30/10 -

<u>10/01/10 - 12/31/10</u> -

<u>01/01/11 – 03/31/11</u> –

<u>04/01/11 – 06/30/11</u> –

07/01/11 - 09/30/11 -

Other Traffic Safety Related Activities (not specified in goals and objectives)

Documentation Items (attached)

List documentation items, such as OTS approved press releases, print articles, news clips, photos, etc.

MAIL COMPLETED QPR TO: Office of Traffic Safety

2208 Kausen Drive, Suite 300

Elk Grove, CA 95758

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